



December 30, 2015

St. Hippolyt Nutrition Concepts
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Germany

*Research Separates
the Innovator
from the Imitator.*

To whom it may concern:

Kentucky Equine Research (KER) is an international equine nutrition, research and consultation company serving both the horse producer and the feed industry. Its goal is to advance the industry's knowledge of equine nutrition and exercise physiology and apply this knowledge to produce healthier, more athletic horses.

Toward this end, KER provides feed manufacturers with the scientific knowledge, innovation, and experience necessary for them to produce quality, nutritious equine feeds. Feed producers who partner with KER to include KER micronutrient fortification and formulation services for their equine feeds and who enjoy the benefit of access to KER technology, credibility, and profile are referred to as KER partners or Team Members.

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St. Hippolyt Nutrition Concepts (St. Hippolyt GmbH), a long-time KER partner (Team Member) produces KER-Qualified feeds, those with formulations approved by the equine nutrition experts at KER and fortified with KER micronutrients.

When used as directed and fed in combination with the appropriate amount of a suitable forage, KER-fortified feeds produced by St. Hippolyt will result in a diet that meets KER's recommended daily nutrient intakes.

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St. Hippolyt also works in cooperation with Dr. Krzysztof Marycz, a biologist at Wrocław University of Environmental and Life Science, who also manages the St. Hippolyt research department. Dr. Marycz and other technical consultants for St. Hippolyt work together with KER to support the development and production of top-class feeds for elite performance horses.

Joe D. Pagan, PhD
President
Kentucky Equine Research